

INSURANCE PAYMENT DEMAND LETTER

Date _____, 20____

RE: _____

Dear _____,

I wanted to take this opportunity, prior to filing a lawsuit, to make a formal demand for settlement. In order to settle this matter immediately, it's demanded that you, the insurance company, make a payment of \$_____.

A breakdown of the demand amount is as follows:

[DESCRIBE]: \$_____
[DESCRIBE]: \$_____
[DESCRIBE]: \$_____
[DESCRIBE]: \$_____

After careful consideration of the issues involved in this claim, and a review of jury verdicts and insurance company settlements with similar fact patterns, I believe the total demand amount is represents a fair and equitable settlement amount.

Sincerely,
